Congratulations for doing such awesome work so far! You’ve completed 2/3 of the course. It’s time to start thinking about your future and your job search.

The UX/UI Portfolio is the most important asset you will need in your job hunt. It is a required asset when applying for jobs. A good portfolio should define who you are, what you can do, and what UX skills you have. You will be working on your portfolio for the rest of this course and beyond!

This week we’ll continue iterating on the work started in class. You will work to design a responsive home page mockup for your portfolio along with 2 case studies to get them ready for your portfolio.

In the following 8 weeks, you will learn how to code. You will then begin coding and iterating your portfolio mockup.

## **Requirements (13-20 hours to complete)**

Follow these steps to design your online portfolio. Note that we’ve also given you a time estimate to complete each step.

* **PART ONE: Job Search & Portfolio Planning (2-3 hours)**
* **PART TWO: Update Your Resume (1 hours)**
* **PART THREE: Portfolio Wireframing (2-4 hours)**
* **PART FOUR: Case Study Development (6-12 hours)**
* **PART FIVE: Create a Personal Style Guide (1 hour)**
* **PART SIX: Add Visual Design to Homepage Wireframe (1-2 hours)**
* **BONUS: User Test Wireframes with 3 people (1-2 hours)**

## **Examples of Polished Online Portfolios**

Need inspiration? We’ve curated some student projects from other classes for you to review. Keep in mind that these projects have had several rounds of iteration.

* [**Employer-Ready Portfolio Sample**](https://sanchitkumar.com/)
* [**Polish Your Online Presence Milestone**](https://sites.google.com/2u.com/careerservices-uxui/uxui-milestones/milestone-polish-your-online-presence?authuser=0)

## **Instructions**

**PART ONE: Job Search & Portfolio Planning (2-3 hours) (Worked on in Class)**

* **Complete 120-Day Action Plan & Job Prep (0.5 hour)**

Take responsibility for your career change. That starts with making a plan.

1. Complete the 60/120-Day Action plan started in class.
   1. What is your dream?
   2. How will you accomplish that dream?
   3. What will you accomplish in the next 60 days?
   4. What will you accomplish in the next 120 days?
2. Resources:
   1. [Why Personal Responsibility is Important for Life Success](https://howtoadult.com/why-personal-responsibility-is-important-for-life-success-10181074.html)
   2. [Why Accountability is Important](https://www.youtube.com/watch?v=bCteZqlwf-k)

* **Portfolio Inspiration Moodboard (1 hour)**

It’s time to gather some inspiration for your portfolios! Continue working on the inspiration you started gathering in class.

1. Create a Moodboard using [InVision](https://www.invisionapp.com/) or [Miro](https://miro.com/).
   1. Include 3-5 design portfolios.
   2. Include 3-5 cool websites.
   3. Save the inspiration to your Moodboard.
2. Resources:
   1. <https://www.awwwards.com/>
   2. <https://www.bestfolios.com/home>
   3. <https://dribbble.com/>
   4. <https://www.pinterest.com/>
   5. <https://www.casestudy.club/>
   6. Keywords:
      1. UX Design Portfolios
      2. UI Design Portfolios
      3. Portfolio Landing Page

* **Complete About Me Portfolio Outline and Content Inventory (0.5 hour)**

Continue working on the UX Portfolio Template: About Me outline you started in class.

1. Complete the following sections of the template:
   1. Cover Section.
   2. About Me Section.
   3. My Skills Section.
   4. My Projects Section.
      1. Include 2-3 projects.
         1. You will iterate this section when you finish your final group project in Weeks 21-24.
         2. Employer Ready Requirements: Include 3-4 of your strongest projects, with brief description, and working links to projects.
   5. Contact Detail Section.
2. Resources:
   1. [UX Portfolio Template: About Me](https://docs.google.com/presentation/d/1nHgUXfIJks1Kf0zOVbq_FQ4D8WX3oMqzI6LaB1fbKhE/edit?usp=sharing)
   2. [Employer-Ready Portfolio](https://sanchitkumar.com/)
   3. [Polish Your Online Presence Milestone](https://sites.google.com/2u.com/careerservices-uxui/uxui-milestones/milestone-polish-your-online-presence?authuser=0)

**PART TWO: Update Your Resume (1 hour)**

It’s time to start updating your resume in preparation for the job hunt. Your resume should include:

1. Contact details.
   1. Include full name, email, phone number, email address (not Hotmail, Yahoo, Aol, or School).
   2. You address including city & state, zip code.
   3. Links to your LinkedIn & Portfolio, and a link to your portfolio website.
2. A summary section.
   1. Title that is industry specific.
   2. Background experience that directly correlates to your target role.
   3. No pronouns.
   4. 2-3 transferable skills. (ex. adaptable, time management, communication, innovative, collaborative, etc.)
   5. Number of years of related experience (keep below 10 years).
   6. Accomplishments, recognitions, or awards.
   7. Training or certifications (Boot Camp).
3. Skills.
   1. Detail and structure skills in different ways, as you can read above. Highlight relevant skills such as:

* Interaction
* Visual
* Software
* Coding
* UX methods you’ve practiced so far
* Languages
* Hands-on practice
* Tools

1. Projects.
   1. Up to 3 of your strongest projects, with brief description, technologies used, and written links (if applicable).
2. Work Experience.
   1. Experience listed in reverse chronological order, with job title, job description, company name, city & state, and dates of employment. Avoid adding experience prior to 10 years from the current date.
   2. Start every bullet with an action verb; don’t use the same verb more than once.
   3. Bullets are concise, direct and listed in order of importance.
   4. Cite accomplishments, recognitions, and/or awards (do not list job duties).
   5. Briefly define job role and team size where it gives context to the scope and depth of your work.
3. Education.
   1. List education briefly at the beginning if you do not have much experience or relevant degrees. Otherwise, list education at the end of the resume.
   2. Includes Boot Camp as the most recent item in education, listed as a Certificate.

**Resources:**

* [Employer-Ready Sample Resume](https://docs.google.com/document/d/1gDQF0mmHoZkk9QMB3qFFfL-L82mpmQmajAXuA32cJ4c/edit?usp=sharing)
* [Employer-Ready Sample Resume Documentation](https://docs.google.com/presentation/d/1l-YBNg9egir_NYas3E7oTHCXVkEzabx5cz9LWCMYtd8/edit?usp=sharing)
* [UX Designer Resumes Hiring Managers Will Love](https://blog.uxfol.io/ux-designer-resume/)
* [Resume for your first job as junior UX designer](https://uxdesign.cc/resume-for-your-first-job-as-junior-ux-designer-2545920387c8)
* [Sample UX Designer Resumes](https://www.bestfolios.com/resumes)
* [Resume Templates](https://www.indeed.com/profile/resume-templates)

**PART THREE: Portfolio Wireframing (2-4 hours) (Worked on in Class)**

Continue working on the wireframe you started in class. You will be designing a responsive wireframe for your portfolio homepage. As you work on this wireframe, please keep in mind that during weeks 17-21 of the course, you will be working on coding your portfolio. So this wireframe will continue to receive iteration in the following weeks.

**Include the following elements on your wireframe** (*note: these elements will match up with future coding homework assignments*):

* 1. A Header for your wireframe (used in week 17 homework).
     1. This should include a navigation bar.
  2. About Me Hero Section (used in week 17 homework).
     1. Include clear and concise description of your passion for design / UX / UI / FE Dev
     2. Visualize design skills over a long list of keywords.
     3. Demonstrates experience in and passion for the role you are currently pursuing
     4. Quantify your work to cite accomplishments (do not list job duties)
     5. Includes no more than 3-5 lines
     6. In the 3rd person with no personal pronouns
  3. My Skills Section (used in week 18 homework).
     1. Add a section talking about your skills or interests.
     2. Minimum of 5 Technologies used
     3. Use the skills completed in part 3: About Me Portfolio Outline.
  4. My Work Section (used in week 18 homework).
     1. Add a section that gives an overview of 2-3 of your case studies.
     2. Be sure to spend some time looking at inspiration.
     3. Can be external links to outside portfolio platforms like Behance or Medium.com.
  5. A Contact Detail section at the bottom (used in week 18 homework). Include:
     1. A tagline like “let’s connect!” or something similar.
     2. Links to your social media.
  6. Footer section (used in week 17 homework).
     1. This section should include contact information.
     2. Relevant Social media.
     3. Copyright 2020.

1. Use the content you wrote in the UX Portfolio Template: About me to fill in your wireframe.
2. Design a responsive mobile view of your portfolio wireframe (used in week 18 homework).
   1. Make sure to include a grid across all screens.

**PART FOUR: Case Study Development (6-12 hours) (Worked on in Class)**

In this section, you will prepare 2 case studies for your ux portfolio. These will be used when you go for in-person interviews onsite at companies. These case studies will also be refined for your online portfolio. You will be using previous case study slide decks you have created for homework or during project weeks. Continue working on the Case Study you started in class.

* **Complete Case Study 1 (2-4 hours)**

1. Complete a case study outline.
   1. Use the [case study outline template](https://docs.google.com/spreadsheets/d/1NkTaOzTqNKAVoGfVm4BvGVnRbNoAb-J7ATLwyDLIk_w/edit).
2. Iterate your case study slide deck.
   1. Download the UX Case Study Template.
   2. Add a Cover Slide to your Project.
   3. Iterate your detail slides to include the following phases of your design process:
      1. Research
      2. Definition
      3. Ideation
      4. Prototyping
      5. Testing
      6. Conclusion
   4. Reference your case study outline as you iterate your case study slide deck.

* **Complete Case Study 2 (2-4 hours)**

1. Complete a case study outline.
2. Use the [case study outline template](https://docs.google.com/spreadsheets/d/1NkTaOzTqNKAVoGfVm4BvGVnRbNoAb-J7ATLwyDLIk_w/edit).

2. Iterate your case study slide deck.

1. Download the UX Case Study Template.
2. Add a Cover Slide to your Project.
3. Iterate your detail slides to include the following phases of your design process.
   1. Research
   2. Definition
   3. Ideation
   4. Prototyping
   5. Testing
   6. Conclusion
4. Reference your case study outline as you iterate your case study slide deck.

* **Design a Case Study Wireframe (2-4 hours)**

Design a wireframe for one of your case studies.

1. Include the following sections:
   1. A summary of the case study:
      1. Excite us with the final product!
      2. Tell us what you contributed.
      3. Tell us what the problem was.
      4. Tell us what solution you came up with.
   2. The detailed case study:
      1. Show and tell us your process.
      2. Start with the problem and walk us through all the steps you followed to get to the solution.

**PART FIVE: Create a Personal Style Guide (1 hour)**

By now your homepage portfolio wireframe should be complete. It’s time to start defining the visual design of your portfolio by creating a personal style guide.

1. Create a style guide using XD, InVision boards, or another tool of choice.
2. Include the following elements:
   1. A personal logo.
   2. A color palette.
   3. 2 typefaces.
   4. Iconography.

**PART SIX: Add Visual Design to Homepage Wireframe (1-2 hours) (Worked on in Class)**

1. Use your style guide to add visual design to your desktop homepage.

**BONUS: User Test Wireframes with 2-3 people (1-2 hours)**

As designers, we should always be seeking feedback on our work by testing. This part of the homework is a bonus. We highly encourage you to get as much feedback as possible while working on your portfolio.

1. Conduct 2-3 user tests.
   1. Create a prototype in InVision or another tool.
2. Gather user feedback from two or three different people who are interested in your work.
   1. Take notes.

3. Iterate your Homepage mockup work based on feedback.

## **Submit Your Homework in Bootcamp Spot**

For this homework, you will turn in your assignment using Google Drive and Google Docs.

Each student must submit the following deliverables:

1. A link to your 120-day action plan.
2. A link to your portfolio inspiration mood board.
3. A link to your resume.
4. A link to your UX Portfolio About Me Template.
5. A link to a .png or .pdf file of your Desktop AND Mobile Portfolio Wireframes and/or Mockups.
6. A link to your personal style guide.

After you submit your homework for review by a TA, submit your resume for review by a CMA so that you can be halfway to employer-ready. Remember, becoming Employer-Ready automatically makes you eligible for referrals to our employer partners.

1. Go to the **Career Services tab in BCS**.
2. Select **‘Milestone: Resume’** to submit your resume.